

GreenEarth® Cleaning Prime Properties Program

Advancing Environmental Assurance in Commercial Real Estate

Since 1999, GreenEarth Cleaning® has led the way in bringing environmentally non-toxic dry cleaning to over 40 countries and 6,000+ retail service providers. Our patented silicone-based system is the most widely licensed sustainable dry cleaning method in the world.

To extend our commitment to environmental integrity and operational excellence, we developed the GreenEarth Prime Properties Program — a specialized initiative supporting commercial landlords and developers in assuring site safety, sustainable utility practices, and long-term asset protection.



What is the Prime Properties Program?

The Prime Properties Program is a comprehensive environmental and operational assurance initiative designed for shopping centers and retail complexes that house GreenEarth-licensed dry cleaners.

Through this program, landlords receive a yearly environmental audit, certifying that the GreenEarth system is being utilized according to best practices and international safety standards.

Program Benefits for Property Owners

- **No contamination liability** — Our silicone solvent is inherently non-toxic and does not generate hazardous waste.
- **Annual audit certification** — Assures environmental best practices, simplifies refinancing, and supports future asset sale valuations.
- **Green property alignment** — Attract environmentally conscious tenants and fulfill ESG initiatives.
- **Future-ready assurance** — Avoids legacy solvent liabilities that can lead to major cleanup costs or site disqualification.



Benefits for GreenEarth Licensed Retailers

- **Lower energy costs** — GreenEarth-optimized machines consume significantly less water, steam, and electricity.
- **Elimination of hazardous waste and regulatory fees** — The optimized GreenEarth system eliminates the creation of hazardous waste, reducing environmental fees and liabilities.
- **Decreased liability claims on garments** — Our cleaning process is gentler on fabrics, reducing damage without compromising cleaning quality.
- **On-site startup and ongoing support** — Startup training and programming with resources online and over the phone.



Annual Environmental Audit Includes

- **Solvent and machine safety review** — Ensures all GreenEarth-approved systems are operating within required guidelines.
- **Filtration and additive compliance** — Confirms only authorized materials are used, including activated clay and other approved components.
- **Efficiency and sustainability assessment** — Measures resource savings and system optimization for reduced environmental impact.
- **Certification and reporting** — Both landlord and licensee receive formal documentation supporting compliance and operational integrity.

Why It Matters

Traditional solvents like perc and hydrocarbon pose long-term environmental risks, costly cleanup, and reputational harm. GreenEarth's optimized system eliminates those concerns by operating cleanly, safely, and sustainably—while delivering premium garment care customers trust.

Interested in certifying your property or learning more?

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