



SYSTEM OVERVIEW



**GENTLE
ON
FABRICS**



**TOUGH ON
STAINS**

**SAVINGS
THROUGH
SUSTAINABILITY**



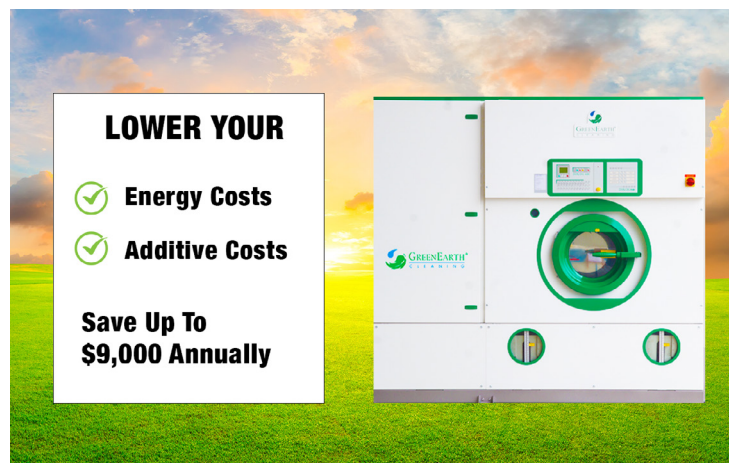
The Secret's In The Sand

At GreenEarth Cleaning, we're dedicated to advancing your professional garment care business with a sustainable edge. Our unique advantage? Leveraging the potential of silicone, an eco-friendly solution derived from sand, to deliver exceptional results.

Silicone isn't just a textile advancement; it's a catalyst for sustainability. It introduces softness, reduces shrinkage, and enhances fabric durability—all while preserving the quality of your clients' garments and our precious environment.

Our GreenEarth Cleaning process, driven by state-of-the-art silicone technology, goes beyond routine cleaning; it's a strategic business move. As a GreenEarth Cleaning affiliate, you're not just keeping pace; you're positioning your business for long-lasting success.

Let's revolutionize your business's efficiency and reputation by embracing eco-friendly excellence. Choose GreenEarth Cleaning and be part of a legacy that not only enhances your bottom line but also contributes to a sustainable future. Your clients—and your business—will thank you for years to come.



GreenEarth Cleaning

Your Path to Sustainable Success

Join the ranks of over 2000 Affiliates worldwide who have embraced GreenEarth Cleaning—a sustainable dry cleaning system that sets you apart in the industry. GreenEarth is the environmentally responsible choice that's easy to implement and offers a host of benefits for your business.

Environmentally Responsible & Safe

GreenEarth's eco-friendly solution is so safe that the EPA doesn't regulate it. It's gentle on the environment, making it the ideal choice for responsible dry cleaning. GreenEarth's pure liquid silicone, essentially liquified sand, poses no harm to the air, water, or soil. It breaks down into natural elements—sand, water, and carbon dioxide—without any worries of contamination cleanup.

Trusted & Transparent

With over \$30 million invested in voluntary testing and regulatory reviews, GreenEarth fluid's safety record is unparalleled. What's more, we share these results openly, reinforcing our commitment to safety and transparency in the industry.



Gentler on Garments

GreenEarth's cleaning power rivals traditional solvents like perc, all without environmental concerns. It even allows you to safely clean delicate fabrics, beads, sequins, and trims. Plus, it minimizes dye bleeding, enabling you to process more garments and boost your bottom line.

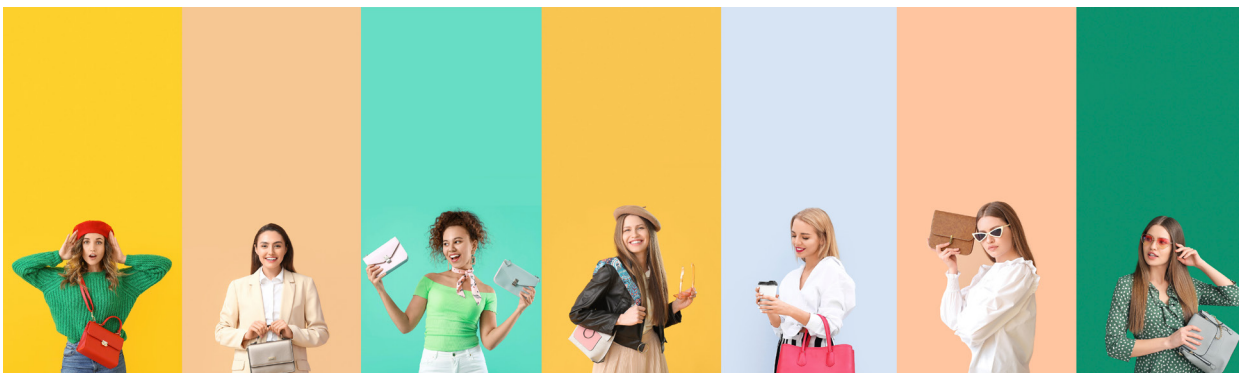
When it comes to taking care of your clothes, being gentle is crucial, and that's where GreenEarth Cleaning shines. Unlike traditional dry cleaning methods that can be aggressive on fabrics, we've developed a unique and gentle approach. Think of us as the careful hands that treat your clothes with the utmost care.

Our commitment to gentleness isn't just a claim – it's backed by advanced science. Two founders of GreenEarth were General Electric and Procter & Gamble. This means that research and development is built into the DNA of GreenEarth's silicone based solution.

We've partnered with Procter & Gamble to optimize our cleaning process. This means we use special cleaning products and technology that work perfectly with GreenEarth's silicone-based solution.

But our commitment to being gentle goes beyond just dry cleaning products. We've designed our equipment and processes to be eco-friendly and efficient, leaving a smaller environmental footprint. Our patented filtration system also reduces the burden on utilities, making our process not only gentle on your clothes but on the planet too.

What's more, we've fine-tuned our cleaning programs to ensure excellent results for different types of garments. We do this without relying on excessive heat or mechanical action that can wear down your clothes. With GreenEarth Cleaning, you get the best of both worlds – effective cleaning and gentle care for your clients wardrobe.



Our Solution to Today's Dry Cleaning Challenges

Running a successful dry cleaning business today presents various challenges, from meeting environmental demands to staying competitive in a crowded market. GreenEarth Cleaning offers the answers to these challenges and more.

Increase Sales:

- Attract new customers and boost loyalty.
- Increase piece count; generate higher net sales.
- Proven marketing assets to build your business.

Reduce Labor/Production Costs:

- Simplify classification for fewer loads and fewer lost items.
- Streamline finishing with less wrinkling, lint, and static.
- Eliminate special handling for delicate items, saving time and increasing profits.

Lower Operating Costs:

- Eliminate hazardous waste and removal fees.
- Save on energy by running full loads.
- Reduce utility demand with our patented filtration innovation.
- Eliminate the need for environmental insurance and future cleanup costs.
- Achieve excellent solvent mileage, averaging more than 1,200 pounds per gallon.
- Enjoy hassle-free permitting in air districts.

Decrease Claims Expense:

- Safeguard all fabrics and delicate trims.
- Prevent shrinkage, fading, and damage.
- Report an average 90% reduction in damage claim costs.
- Preferred solvent choice by more garment manufacturers.

Streamline Environmental Compliance:

- GreenEarth is not regulated by major environmental agencies including the U.S. EPA.
- Officially approved by California's Air Resources Board as a safe alternative.
- Spend less time on regulatory paperwork and reporting.
- D5 silicone, as per Environment Canada, poses no environmental threat.

Preferred by Landlords:

- Non-hazardous solvent ensures no liability concerns.
- Attractive brand appeal drives retail traffic.
- Renew leases and secure new locations, even in previously restricted areas.
- Contact GreenEarth for a list of "preapproved" GreenEarth Cleaning landlords.

GreenEarth Cleaning offers a comprehensive solution to the challenges facing modern dry cleaners, promoting sustainability, efficiency, and growth in the industry.

Leading the Way in Sustainable Apparel Care

In today's fashion industry, sustainability is no longer an optional extra; it's at the core of every business. What used to be a side initiative has become a fundamental practice, driven by new initiatives, forums, and laws. Brands now prioritize treating both their employees and the planet responsibly.

GreenEarth has a long history of working hand-in-hand with retailers, growing our successes year by year. We engage with industry forums, present to product-sourcing teams, and visit aftercare facilities. Our goal is to educate everyone in the industry about the importance of sustainable aftercare.

Care labeling systems have evolved over the years, but they still face challenges in staying relevant. Leading garment manufacturers recognize the need for gentle and sustainable care, and they're turning to GreenEarth for solutions.

We facilitate garment testing globally, partnering with renowned testing houses. Retailers benefit from our collaboration with organizations like Johnson Cleaners, SGS, and Bureau Veritas. We offer comprehensive testing in GreenEarth, perc, and wet cleaning, providing retailers with clear insights into GreenEarth's effectiveness.

GreenEarth has earned recommendations from retailers who understand the importance of sustainability in today's world. We've overcome initial concerns about co-branding labels, and our logo now appears on many brand care labels and marketing materials. This makes it easy for customers to identify and choose our eco-friendly cleaning solution.

We've partnered with over 20 new brands in recent years, including Whistles, Asos, Missguided, River Island, and John Lewis. As more retailers join us as GreenEarth brand partners, you can expect to see more labeled garments coming through your doors.

A few of our retail partners

BURBERRY RIVER ISLAND

ASOS WHISTLES

New Retailers added yearly

ASOS 

IT IS RECOMMENDED TO HAVE THIS GARMENT DRY CLEANED USING GREENEARTH® TECHNOLOGY. THE GREENEARTH® PROCESS USES PURE LIQUID SILICONE, A SAFE, NATURAL BY-PRODUCT OF SAND THAT DOESN'T CHEMICALLY INTERACT WITH FABRICS, SO IT'S BETTER FOR YOUR CLOTHING, BETTER FOR THE ENVIRONMENT AND IT DOESN'T COST ANY EXTRA!

NOUS VOUS RECOMMANDONS DE FAIRE NETTOYER DE VÊTEMENT À SEC, EN UTILISANT LA TECHNOLOGIE GREENEARTH®. LE PROCÉDÉ GREENEARTH® UTILISE DE LA SILICONE LIQUIDE PURE, UN PRODUIT DÉRIVÉ DU SABLE, SÛR ET NATUREL, SANS INTERACTION CHIMIQUE AVEC LES TEXTILES. IL EST DONC PRÉFÉRABLE POUR VOS VÊTEMENTS, MAIS AUSSI POUR L'ENVIRONNEMENT, ET IL NE COÛTE PAS PLUS CHER!

Together for a Greener Future



TAILORED BRANDS



MEN'S WEARHOUSE®

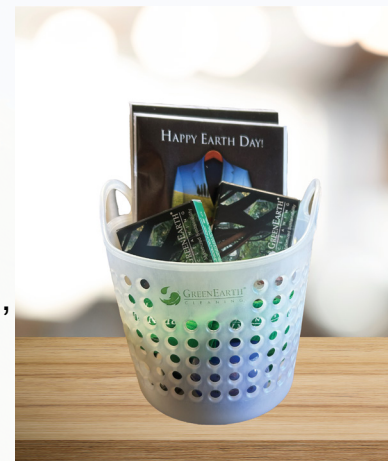
Unlocking Marketing Excellence with GreenEarth

When you're a part of the GreenEarth family, you gain access to a world of marketing opportunities that can take your garment care business to new heights. Our GreenEarth Marketport is your gateway to a treasure trove of customizable marketing materials, designed to elevate your brand.

Tailored Marketing Materials: Access GreenEarth Marketport through the Member Login on our website. Discover a wealth of downloadable marketing assets, including images, videos, logos, and more—all at your disposal as a licensed GreenEarth Affiliate.

Custom Artwork Made Easy: Our customized artwork section simplifies the design process. Just provide us with the necessary information, and our creative team will craft custom artwork that suits your unique needs. We'll work through revisions until you're thrilled with the final result.

Promotional Products: Explore our GreenEarth Online Store, where you can find a range of promotional products and materials available at minimal cost. From brochures and posters to fun giveaways like lint rollers and mints for your customers, we've got you covered. You can even order custom branded team apparel. Need products or equipment? Find it all at www.greenearthcleaningstore.com.

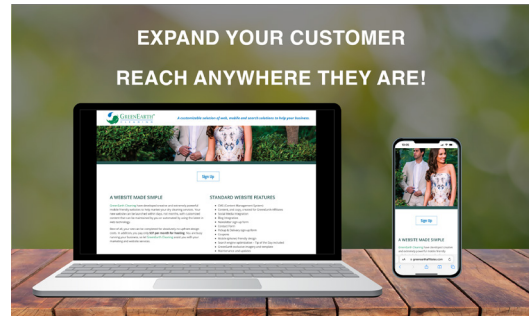


Stunning Designs for Your Space: Whether it's your storefront, in-store ambiance, or vehicle, we're here to help with interior, exterior, and vehicle designs. Our extensive library of artwork and our creative team's expertise have produced exceptional concepts. Share pictures of your space or vehicle, and we'll create mockups. Once we finalize the design, we'll collaborate with a local printer for artwork production and installation.



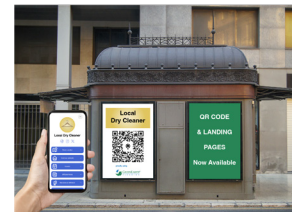
Online Presence That Shines

We offer professionally designed, mobile-friendly, and responsive website templates to showcase your dry cleaning services. It's all backed by cutting-edge technology and top-notch content. Best of all, you can get your site up and running at no upfront cost. We provide hosting, maintenance, updates, and technical support to ensure your online presence shines.



Local Awareness: Navigating social media on your own can be challenging. That's why we offer social media and reputation management services. We create engaging content and manage interactions on platforms like Facebook, Twitter, Instagram, Pinterest, and LinkedIn. We also monitor and respond to messages and reviews on Google My Business and Yelp. Every piece of content is tailored to your brand, your customers, and your GreenEarth Difference.

Reaching Your Audience Effectively: We understand the importance of visibility in your market. We can help you build an effective online strategy, placing your brand in front of consumers actively seeking garment care services in your community. It's a powerful way to reach your audience when they need you most.



Customer Loyalty Through Email Marketing: Building strong customer relationships is vital for your business's future. Email marketing remains one of the most cost-effective ways to achieve this. GreenEarth's email marketing service includes setting up a Constant Contact account, updating your contact list, creating monthly promotions, automated emails for new customers, "we miss you" emails, birthday greetings, and more. With our "managed" service, our marketing team can handle any email program you'd like to launch.

At GreenEarth, we're not just about garment care; we're your partners in marketing success. Join us and unlock a world of marketing excellence. Your business—and your customers—will thank you.

GreenEarth Cleaning System: Cutting-Edge Innovation

Compatibility with Class IIIA Machines

Seamless Integration, Outstanding Outcomes

Effortless Integration: Easily incorporate GreenEarth Cleaning into your existing Class IIIA machine.



Exceptional Cleaning: Our eco-friendly solvent guarantees impeccable garment care. Compliance: Comply with industry standards for safety and eco-responsibility.

The Power of G-series Machines

Elevate Your Business to New Heights

Precision Cleaning: G-series machines offer top-tier cleaning quality with advanced features.

Enhanced Efficiency: Save time and resources, maximizing profitability.

Sustainability: Reduce your carbon footprint with our eco-friendly system.



Why Choose GreenEarth Cleaning?

Profitability: Increase your bottom line with efficient, high-quality cleaning.

Versatility: GreenEarth Cleaning works seamlessly with most Class IIIA machines.

Experience the future of dry cleaning with GreenEarth's advanced solutions.

Ready to transform your dry cleaning business? Contact us today!

GreenEarth Cleaning System: Cutting-Edge Innovation

Pure GreenEarth Silicone:

Not all silicones are created equal, and when it comes to dry cleaning, purity matters. At the heart of the GreenEarth Optimized System is our exceptional Pure GreenEarth Silicone Solvent. With over 15 years of rigorous testing alongside garment manufacturers, equipment makers, regulators, and other key partners, it's proven to provide gentle and safe cleaning, making it the perfect choice for your operation.



Patented Activated Clay Filtration (ACF):

Redefine dry cleaning with our revolutionary Activated Clay Filtration. Unlike traditional solvents that require distillation to purify, GreenEarth's silicone chemistry takes a different approach. Using food-grade calcium bentonite, our ACF purifies the GreenEarth fluid, effectively removing odors, dyes, and soils without the need for distillation. ACF is applied directly in the dry cleaning machine, replacing cartridge or all-carbon filters. The result? Shorter cycle times, up to 60% lower utility costs, and fabrics that feel soft, fresh, and odor-free. And no hazardous waste.



SUSTAIN:

SUSTAIN is specially formulated to deliver exceptional results with the GreenEarth Cleaning System. Leveraging GreenEarth's rapid wetting and fiber-penetrating capabilities, SUSTAIN effectively washes away soils without redepositing them on the fabric. Garments emerge cleaner, brighter, and free from lint and static. Plus, it's concentrated, meaning you use less detergent, resulting in better outcomes, fewer claims, satisfied customers, and cost savings.



PRIME 3/2:

Efficiency is key in the dry cleaning process, and PRIME 3/2 is the perfect pre-brushing agent to streamline your operations. By removing soils in advance, you can significantly reduce post-spotting efforts and associated costs. PRIME 3/2 employs anionic surface-active agents to bind water-soluble soils and pigments, making them easy to transport using GreenEarth's liquid silicone dry cleaning fluid. Whether for pre-treatment or moisture control, PRIME 3/2 optimizes your processes for better outcomes, lower operating costs, and a more sustainable dry cleaning business.





**Get Started Today. Fill out the contact [Form](#)
or call Angela Harris at 816-926-0895 Ext. 234**



123 Street Name, City Name,

Web

Phone

Web